

South San Francisco Parks and Recreation Master Plan

Streets Alive! Parks Alive!

Community Town Hall

May 2, 2015



PARKS + RECREATION MASTER PLAN

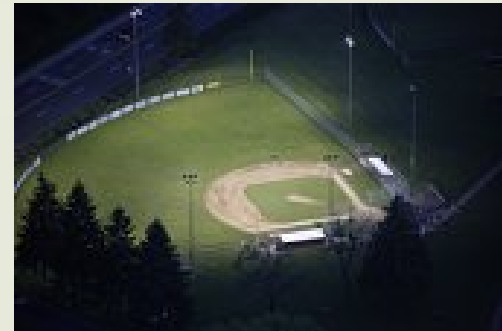
What is a Parks & Recreation Master Plan?

- Defines core services
- Creates standards
- Sets community priorities
- Creates an implementation strategy



Factors that Influence the Plan

- Unmet needs
- Increasing operating costs / limited funds
- Community values
- Projected growth



Over 1,300 Participants

- *Telephone Survey*
- *May 3rd Community Workshop*
- *July 18th Community Workshop*
- *Staff Interviews*
- *Focus Groups*
 - *Performing Arts*
 - *Sports*
 - *Aquatics*
 - *Seniors*
 - *Childcare*



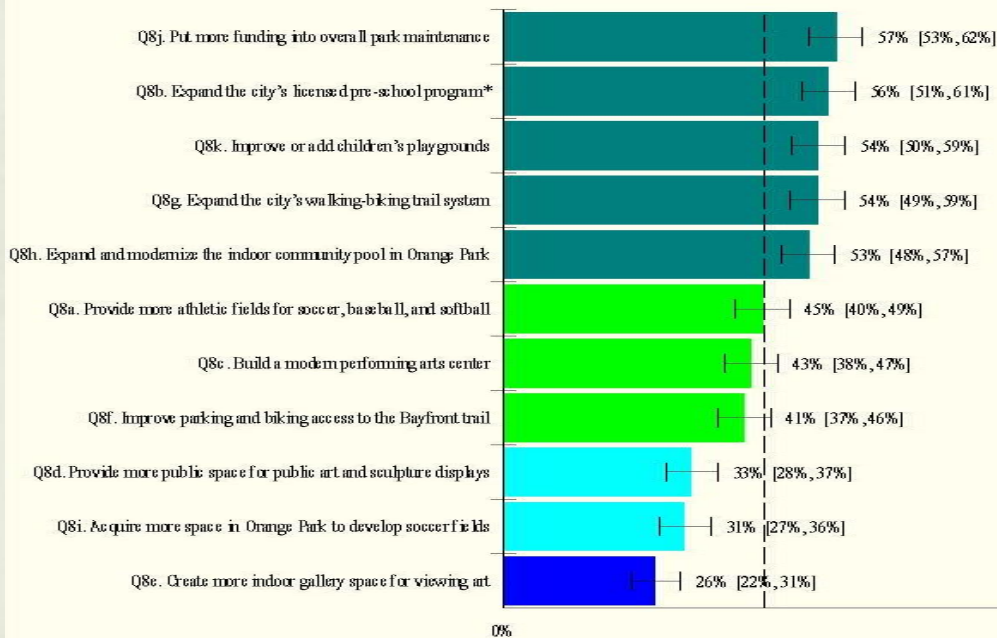
Telephone Survey

Interest in Proposed Park System Improvements (1)

Q8a-k. "South San Francisco is exploring opinions about some proposed park and recreation system changes, and I'm going to ask you about them. . . . One option is to <insert statement>. Would you be very, moderately, or not very interested in this?"

Base for chart: Total RDD sample (n=333, weighted) for each question

Percent Reporting "Very Interested" (with 90% Confidence Intervals)



57% - Maintenance

56% - Pre-school program

54% - Playgrounds

54% - Trails

53% - Orange Park Pool



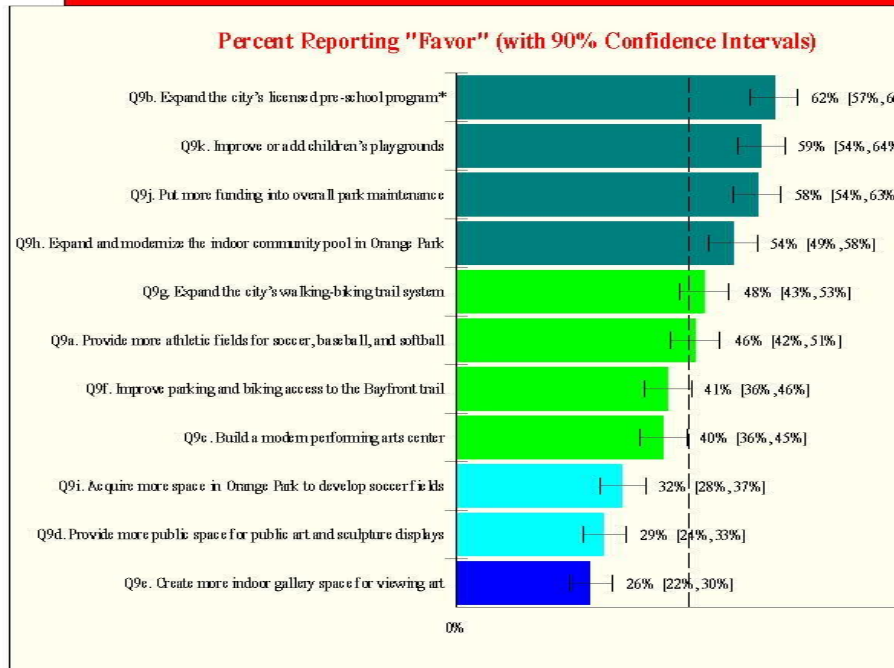
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Telephone Survey

Support for Additional Public Funding to Support Proposed Improvements (1)

Q9a-k. "Would you tend to favor, be neutral to, or oppose additional public funding to <insert statement>?"

Base for chart: Total RDD sample (n=333, weighted) for each question.



The dashed line indicates the average outcome. The confidence intervals are asymmetric. An asterisk indicates a statistically significant result.

62% - Pre-school program

59% - Playgrounds

58% - Maintenance

53% - Orange Park Pool



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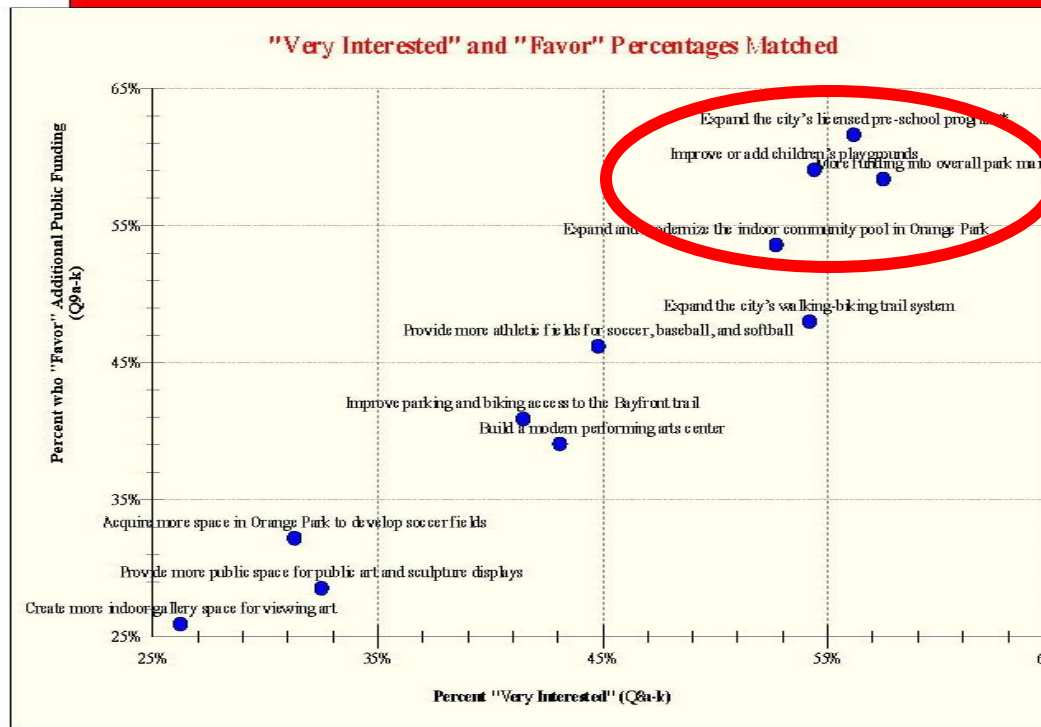
Telephone Survey

Section Introduction: Comparing Interest Levels With Support for Additional Funding for Eleven Park System Improvement Options

Q8a-k. "One option is to <insert statement>. Would you be very, moderately, or not very interested in this?"

Q9a-k. "Would you tend to favor, be neutral to, or oppose additional public funding for this?"

Base for chart: Total RDD sample (n=333, weighted) for each question in Q8a-k and Q9a-k



TOP OPTIONS:

- Pre-School Program
- Playgrounds
- Maintenance
- Orange Park Pool



1st Community Workshop



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1st Community Workshop

WHAT PROGRAMS DO YOU LIKE?

¿QUÉ PROGRAMAS LES GUSTAN?

YOGA
YOGA

AQUATICS
ACTIVACIÓN

CHILDCARE
CUIDADO DE NIÑOS

DANCE
DANZA

FITNESS
EJERCICIO

OUTDOOR SPORTS
DEPORTES AL AIRE LIBRE

OTHERS?
¿OTROS?

WHAT FACILITIES DO WE NEED?

¿QUÉ INSTALACIONES NECESITAMOS?

SMALL PERFORMANCE
ACTUACIÓN PEQUEÑA

MORE GYMS
MÁS GIMNASIOS

FACILITY FOR TEENS
SALA DE JUEGOS PARA ADOLESCENTES

ART SPACE
ESPACIO PARA ARTE

LARGE PERFORMANCE
ACTUACIÓN GRANDE

INDOOR RECREATION
RECREACIÓN INTERIORES

WOOD FLOOR STUDIO
ESTUDIO CON PISO DE MADERA

BALLET PROGRAM
PROGRAMA DE BALLET PARA NIÑOS

NEED DANCE STUDIOS

OTHERS?
¿OTROS?



1st Community Workshop

- What facilities do we need?

Image	Adults
Indoor Recreational Pool	65+
Large Performance Venue	55
Facility for Teens	34
More Gyms	20
Wood Floor Studio	15
Art Space	14
Small Performance Space	5

Image	Kids
Indoor Recreational Pool	75+
Large Performance Venue	21
Facility for Teens	21
More Gyms	17
Wood Floor Studio	15
Art Space	9
Small Performance Space	3



Top 10 Emerging Needs / Issues

Needs	Phone Survey	Workshop	Staff Interviews
Park maintenance (including lawn maintenance, deferred maintenance)	X	X	X
Renovate / expand pool facilities	X	X	X
Sports fields/lawns (maintenance, additional, lighting, artificial turf)	X	X	X
Performance venue	X	X	X
Expand childcare	X	X	X
Improve / expand trails	X	X	X
Improve safety	X	X	X
Playground renovation	X	X	
Teen facility/multi-generational space		X	X
Equitable access			X



2nd Community Workshop

AQUATICS OPTION B - EXPAND EXISTING

OPCIÓN B - EXPANSIÓN LAS INSTALACIONES EXISTENTES

(N) POOL EXPANSION AREA
 (N) YOUTH PLAYGROUND
 (N) TOT LOT
 (E) PARKING
 CIRCLE COURT
 TENNIS DRIVE
 TENNIS COURTS
 SOFTBALL FIELD
 (N) OPEN TURF AREA

EXPAND EXISTING POOL FACILITY - ADD RECREATION POOL/WATER PLAY
EXPANSIÓN DE LAS INSTALACIONES EXISTENTES - CONSTRUIR UNA PISCINA ADICIONAL

CONSTRUCTION COST COSTO DE LA CONSTRUCCIÓN	\$ \$ \$ \$ \$
OPERATING COST COSTO DE OPERACION	\$ \$ \$ \$ \$
REVENUE GENERATION LA GENERACION DE INGRESOS	\$ \$ \$
LIFE CYCLE CICLO VITAL	40 YEARS 40 AÑOS
# OF PEOPLE SERVED CANTIDAD DE PERSONAS ATENDIDAS	🌴 🌴 🌴 🌴 🌴

PROs:

- Serves a greater number and variety of people
- Creates family recreation opportunities.
- Additional warm pool suitable for therapy and young children.
- Revenue generating rentals would not conflict with lap pool use.
- Reduces scheduling conflicts.
- Opportunity for more programs, lessons, rentals
- Operational efficiencies, synergies with other park programs
- Enhances other programs at park, e.g. Day Camps
- Conforms with Orange Memorial Park Master Plan
- Potential cost recovery is 70-85% (currently 70%)

CONs:

- High construction costs
- High operating expenses. May require subsidy.
- Would impact lawn area currently used for field.
- Would require additional parking.
- May require closure of existing pool during construction.

BUENAS:

- Beneficiar una mayor cantidad y variedad de personas
- Crear oportunidades para recreación familiar.
- Piscina adicional de agua caliente para la terapia, o para los niños pequeños.
- Alquileres no conflictiva con la piscina de nadar.
- Reduce los conflictos de programación.
- Hay la posibilidad para más programas, clases, alquileres
- Eficaz operativa, y las sinergias con otros programas en el parque
- Fortalecer otros programas en el parque, por ejemplo, campamentos de Día
- Cumple con Orange Memorial Park Plan Director
- Recuperación de costos potenciales es de 70% a 85% (actualmente 70%)

MALAS:

- Los costos altos de construcción
- Los gastos de operación puede requerir subsidio.
- Impacto a la zona de césped utilizada actualmente para los deportes de campo.
- Requeriría estacionamiento adicional.
- Puede requerir el cierre de la piscina existente durante la construcción

¿QUIEREFIERE USTED?

YES I WANT TO USE THE NEW POOL

NO I DON'T WANT TO USE THE NEW POOL

I WANT TO EXPAND THE EXISTING POOL

I WANT TO ADD A NEW POOL

I WANT TO ADD A NEW POOL AND EXPAND THE EXISTING POOL



GOALS & RECOMMENDATIONS



GOAL: Provide adequate parkland to meet existing and future needs

3 Acres / 1,000 residents; 0.5 Acres / 1,000 new employees

		Current Population	2030 Population
Total Acres		65,000	75,000
Park Type	Acres	Acres / 1,000	Acres / 1,000
Community	48.8		
Neighborhood	36.4		
Mini	8.5		
Total		93.7	1.4
Linear	28.0		
Specialty	2.0		
Common Greens	49.1		
Total		79.1	1.2
Total Developed Parkland		172.8	2.7
Open Space	78.4		
City Parks & Open Space		251.2	3.9
School grounds	95.8		
Including School Grounds		347.0	5.3

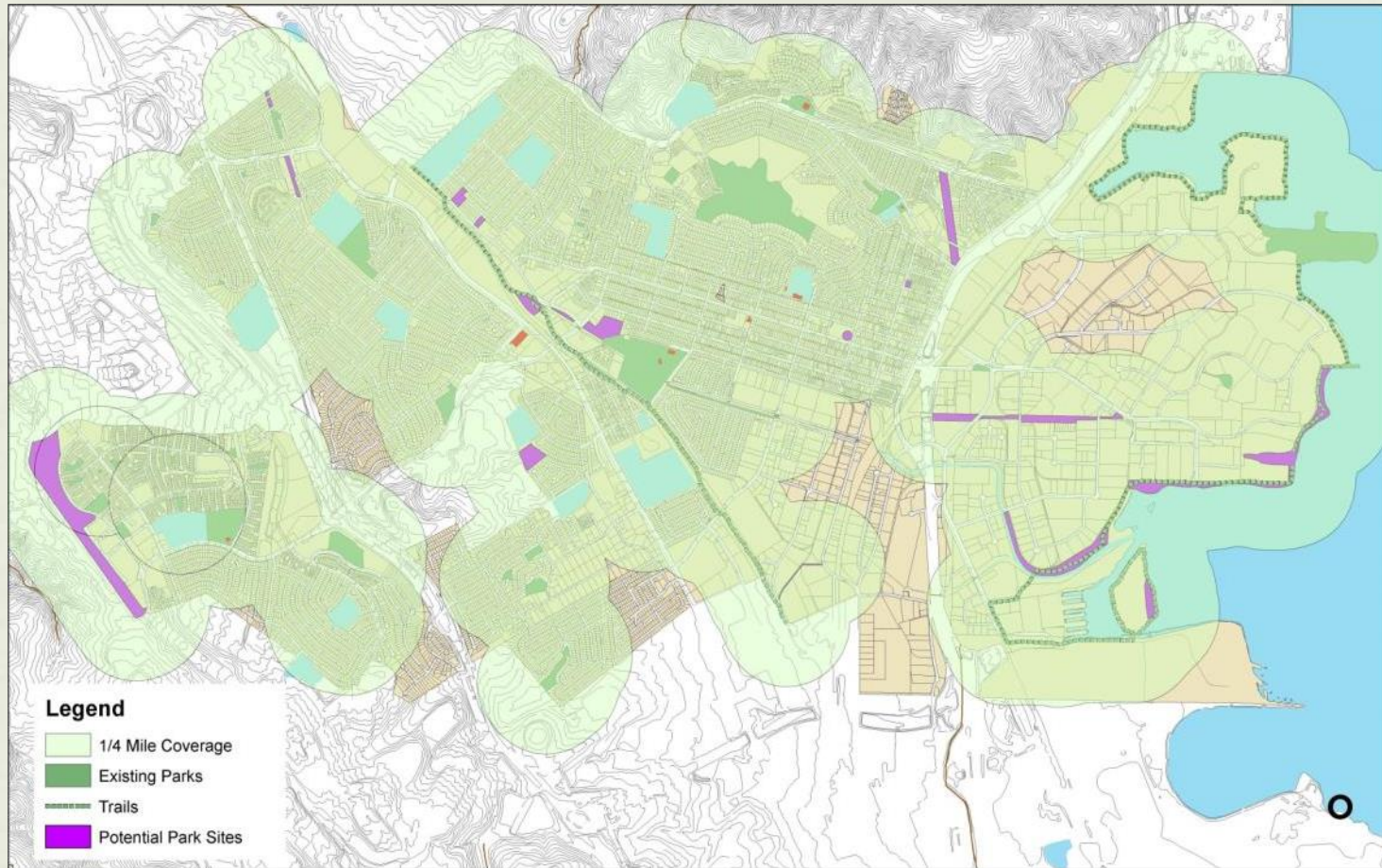


Projected for 2030

- Population Increase of 10,000: 30.0 Acres
- Employee Increase of 28,000: 14.4 Acres
44.4 Acres
- Potential Park Sites: 49.3 Acres
- Potential Open Space Sites: 38.7 Acres
- Strengthen Joint Use Agreement with SSFUSD



GOAL: Provide equitable access to Parks, Trails and Open Space



5 minute walk from Park, Trail or Open Space (including schools & future parks)



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- Prioritize Underserved Areas
 - Downtown
 - Sunshine Gardens
- Improve Connectivity
- Reduce Barriers to Park Use



GOAL: Provide Amenities for Multiple User Groups

- Renovate Playgrounds
- Update & Re-program Underused Parks & Playlots
- Integrate Art



GOAL: Provide Quality Maintenance to Ensure Usability of Parks

- Increase staffing
- Increase funding
- Develop deferred maintenance strategy



GOAL:

Meet Existing And Future Needs



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Address Unmet Sports Field Needs

		Total	Population per Field
Diamond Fields			
City Parks	9		
Joint Use	9		
Total		18	3,600
Additional needed for 2030 population	3	21	
Planned fields	2	20	3,750
Deficit @ 2030	-1		
Rectangle Fields			
City Parks	2		
Joint Use	3		13,000
Total		5	
Additional needed for 2030 population	1	6	
Planned fields	2	7	11,000
Deficit @ 2030	0		

Table 8.5 – Sports Field Summary



- Maintain Ratio
- Improve Playability
 - Lighting
 - Synthetic Turf
- Continue & Expand Joint Use



Complete Orange Memorial Park Master Plan

- Aquatics
- Sports



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Provide a Multi-Generational Multi-Use Community Center



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Consider Co-locating Parks & Recreation and Library

- Efficiencies
- Synergies
- Program Expansion
- Shared Resources

LIBRARY

Entrance & Lobby	5,000 SF
Bookstore	800 SF
Workroom	800 SF
Open Space	2,700 SF
Collection Rooms	12,600 SF
Children's Collection	9,600 SF
Children's Story Time Area	1,150 SF
Computer & Homework Center	2,650 SF
Reading Area	6,150 SF
Study Room	6,150 SF
Collection & Center	6,500 SF
Staff	2,850 SF
Adult Area	2,850 SF
Conference Room	2,850 SF
Multi-purpose Room	2,850 SF
Men	6,150 SF
Women	6,150 SF
Offices	6,150 SF
Workrooms	6,150 SF
Technical Processing	6,150 SF
Storage Area and Staff Lounge	6,150 SF
Restrooms	6,150 SF
Public Restrooms	6,150 SF
Telecom Room	6,150 SF
Printing and Receiving	6,150 SF
Subtotal	50,000 SF
Parking	167 SP
Total	50,000 SF
	167 SP

Parks & Rec: 2,750 SF, 250 SP

PARKS AND RECREATION

CORE RECREATION SPACES	
EVENT HALLS	Social Hall Foyer Catering Kit Ballroom Atrium Catering Kit
MEETING ROOMS	Butterfly Room Buffy Watson
CLASSROOMS	Ballroom Self-Cleaning
DANCE	Dance Studio
COUNCIL CHAMBERS	
STAFF*	Offices
Existing	28,365 SF
Existing Parking	117 SP
NEW EARLY CHILDHOOD EDUCATION	
EARLY CHILDHOOD EDUCATION	Classrooms Outdoor Play Restrooms
Existing	0 SF
Existing Parking	0 SP
NEW RECREATION SPACES	
CREATION LAB*	Lab Space
DANCE	Dance Studio
SOCIAL HALL LOBBY	Social Hall Cafe
Existing	0 SF
Existing Parking	0 SP

Core Spaces Total

Core + ECE Total

Core + ECE + New Total

*One Time Reduction when Co-located with Library



PARKS + RECREATION MASTER PLAN

Provide Facilities for Performing Arts

- Performance
- Practice



Expand Programming Capacity

- Expand Facilities
- Increase Staff



Improve Access to Open Space

- Sign Hill and Bayfront



Continue to Improve Sustainability



Continue to Upgrade Technology

REPORT ISSUES

Search for issues nearby

Street Address *

City/County *

State/Province *

Step 1 of 2

Next »

Drag red marker to refine the location.

Map Satellite

South San Francisco

California

Map data ©2015 Google Terms of Use Report a map error

Updating map and form automatically.

Report an Issue

SeeClickFix powered by



PARKS + RECREATION MASTER PLAN

Engage SSF

Streets Alive! Parks Alive!
Community Town Hall
May 2, 2015



PARKS + RECREATION MASTER PLAN


What is Engage SSF?

- This app makes it easy to report **non-emergency** issues from a smartphone, tablet or desktop computer.
- You can check up on the status of requests and see when closed out or scheduled for repairs.



Where can I find Engage SSF

Engage SSF
By SeeClickFix
Open iTunes to buy and download apps.



Description
Engage SSF lets you contact the City using your smart phone or tablet. You can send us a question, post a complaint about something we are not doing right, or give us kudos for a job well done. Using your device's GPS, you can upload a specific location (if required) and with the use of its camera, you can attach a picture, as well. Once

[SeeClickFix Web Site](#) [Engage SSF Support](#) [... More](#)

What's New in Version 4.5.2.3
- Add emergency disclaimer.


[View in iTunes](#)

Free
Category: Utilities
Updated: Jan 19, 2015
Version: 4.5.2.3
Size: 5.8 MB
Languages: English, Arabic, French, Malay, Portuguese, Spanish
Seller: SeeClickFix
© SeeClickFix, Inc.
Rated 9+ for the following:
Infrequent/Mild Mature/Suggestive Themes

Compatibility: Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.

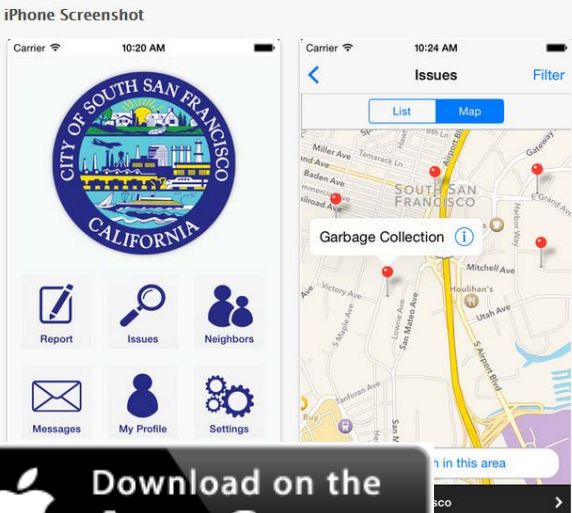
Customer Ratings
We have not received enough ratings to display an average for the current version of this application.

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iPhone Screenshot




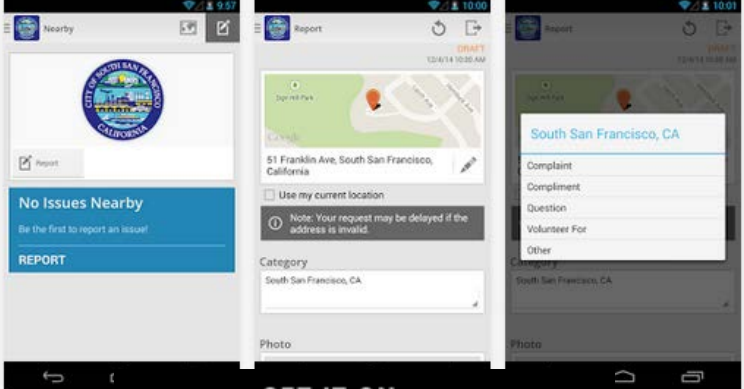

Engage SSF

SeeClickFix - February 27, 2015

Tools



 You don't have any devices

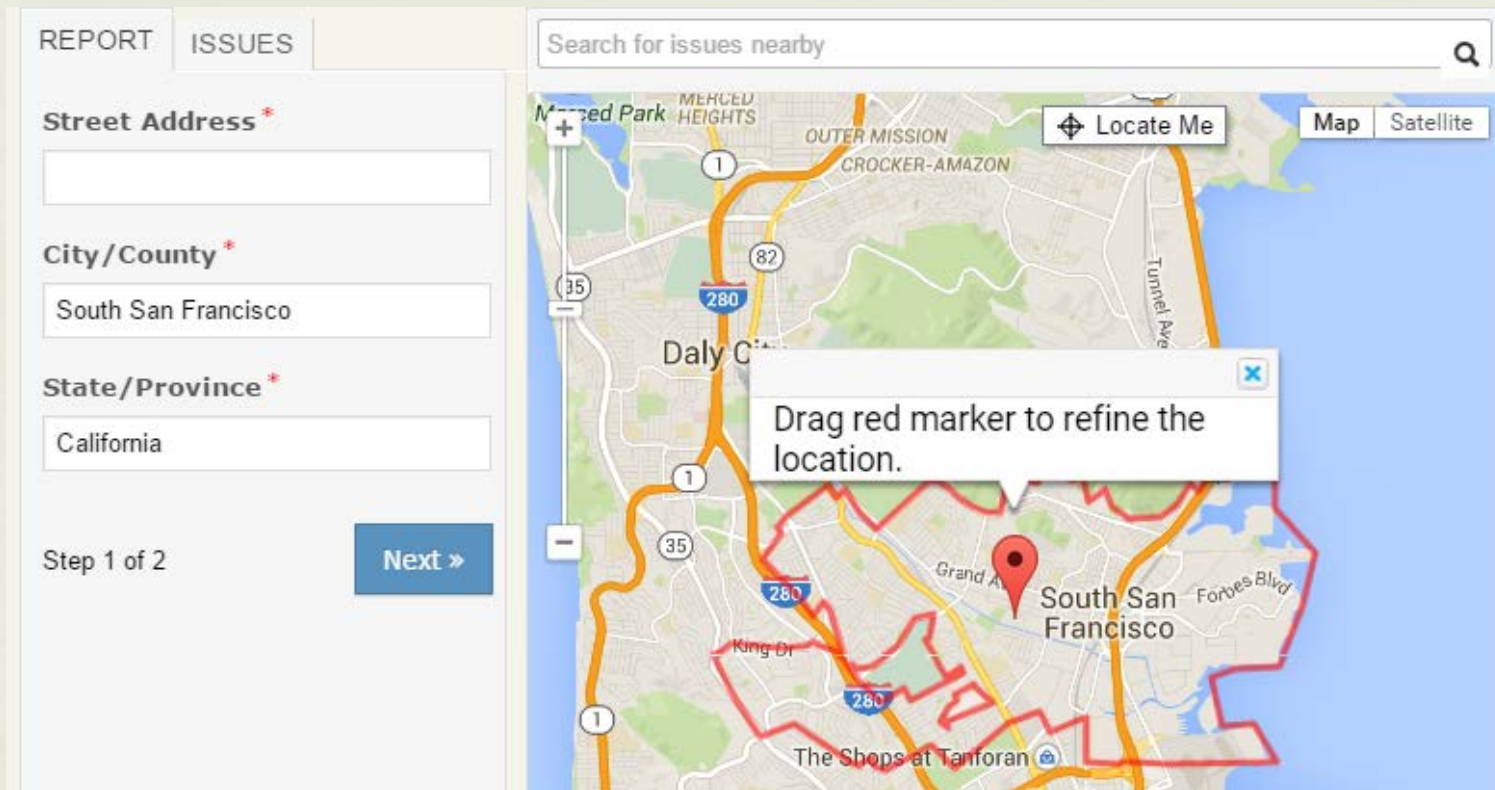



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Where can I find Engage SSF

- Or on the City's Website:

www.ssf.net/engage



The screenshot displays the 'Engage SSF' website interface. On the left, there is a form titled 'REPORT ISSUES' with the following fields:

- Street Address ***: An empty text input field.
- City/County ***: A dropdown menu with 'South San Francisco' selected.
- State/Province ***: A dropdown menu with 'California' selected.

Below the form, it indicates 'Step 1 of 2' and a blue 'Next >>' button. On the right, there is a search bar labeled 'Search for issues nearby' with a magnifying glass icon. Below the search bar is a map of South San Francisco. The map shows major roads like Highway 1, Highway 35, and Highway 280. A red location pin is placed on the map, and a white callout box with a blue 'X' in the top right corner contains the text: 'Drag red marker to refine the location.' The map also includes a 'Locate Me' button and 'Map' and 'Satellite' view options.



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LIBRARY STRATEGIC PLAN



PARKS + RECREATION MASTER PLAN

JOIN THE CONVERSATION

- Launch of the Library's Strategic Plan
- Complete our Community Survey: what community priorities are important to you?



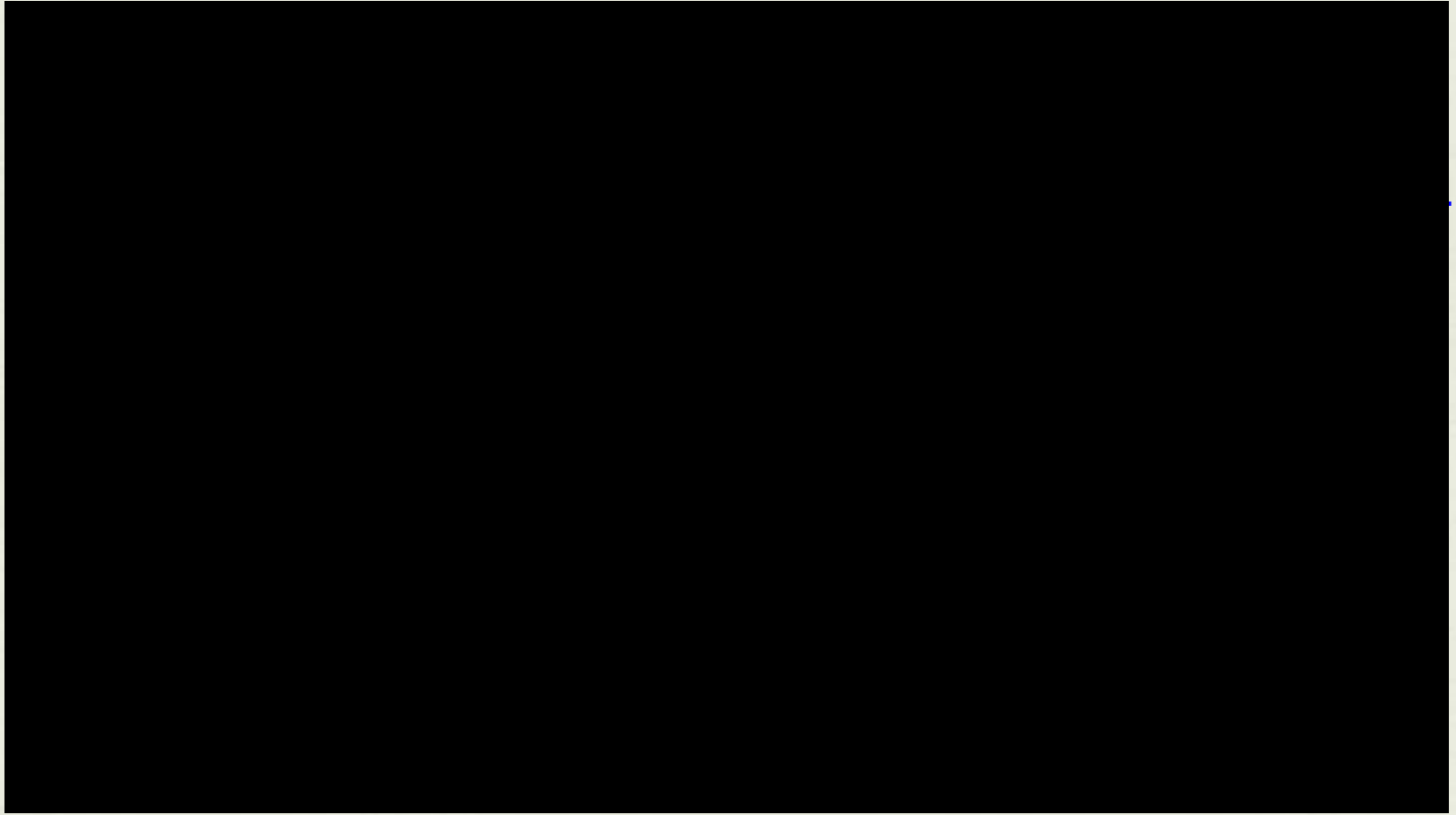
PARKS + RECREATION MASTER PLAN

OUR LIBRARY/COMMUNITY CENTER OF THE FUTURE

- SSF – Future Home of a Co-Located New Main Library and Community Center
- Your Community Destination Place for information, recreation, and education in a high-tech, high-touch environment



OUR LIBRARY/COMMUNITY CENTER OF THE FUTURE



PARKS + RECREATION MASTER PLAN

Let's Create our Community Vision!

- Kick-off our Vision of a New Library/Community Center for SSF
- Share your thoughts and dreams

