



South San Francisco

WE PROUDLY REMAIN *THE INDUSTRIAL CITY*

The City of South San Francisco is a wonderful community to live, work, learn, and play, or just visit! We have so much to be proud of, but like many communities across America, litter is found along our city streets and local waterways. We know litter costs cities, the County, and the State money, but there are also indirect costs you pay for litter, including reduced property values and a reduced quality of life. *Keep America Beautiful* surveyed homeowners, realtors, and business officials nationally and found:

- 93% of homeowners say a littered neighborhood decreases a home's value and influences their decision to purchase a property.
- 36% of businesses say that litter impacts a decision to locate to a community.
- 55% of realtors think that litter reduces property values by about 9%.
- 60% of property appraisers would reduce a home's value if it is littered.
- The presence of litter in a community decreases property values, according to the National Association of Home Builders pricing model.

Please help us keep South San Francisco Clean! In 2020, the City is undertaking a large initiative to stop litter, illegal dumping, graffiti, and the improper use of shopping carts, and taking a **Zero Tolerance** approach to enforcement of our litter, graffiti and dumping ordinances. Helping in this effort will be *Community Ambassadors* and *Business Ambassadors*, volunteers pitching in to keep our City clean.

If you are interested as a resident to volunteer as a Community Ambassador for your street, or as a Business Ambassador for your workplace, please contact CityInfo@ssf.net for more information.



Upcoming Events

EASTER EGG HUNT

- Saturday, April 4
9:00 a.m. sharp
Orange Memorial Park
Eucalyptus Shelter,
Memorial Drive

ANNUAL SPRING CLEAN UP DAY

- Saturday, April 18
8:00 a.m. – 3:30 p.m.
Corporation Yard,
550 N. Canal Street

GOLDEN THREAD FAIRYTALE PLAYERS: LEILA'S QUEST FOR FLIGHT

- Saturday, April 25, 2020
1:00 p.m. – 2:00 p.m.
Main Library,
840 W. Orange Avenue

FRIENDS OF THE LIBRARY BOOK SALE

- Saturday, May 9, 2020
10:00 a.m. – 3:00 p.m.
Main Library,
840 West Orange Avenue

MOVIE NIGHT IN THE PARK

- Friday, June 19
Movie starts at sunset
Orange Memorial Park /
Fernekes Building,
781 Tennis Drive

Be proud of your town. It's a big part of what makes you the person you are!



SPRING IS AROUND THE CORNER



We Need Your Input on the Community Civic Campus Public Park!

Our new Community Civic Campus project will include a public park for residents of South San Francisco to enjoy! The park will include a playground, synthetic turf field, native planting garden, event plaza, walking paths and seating areas throughout. The project team has developed two playground design concepts and now need your feedback! Both concepts include play zones for multiple age groups (6-24 months, 2-5 years, and 5-12 years) that feature inclusive play equipment, rubberized play surfacing, seating, shaded areas, and a secure perimeter fence.

Playground concept #1: “Technology / Innovation”

This concept takes a futuristic and forward-thinking approach to play and features a bright colored pattern on the ground plane inspired by the DNA double helix and cell formations. The play equipment provides opportunities for individual and group play, sensory play, and early childhood and STEAM (Science, Technology, Engineering, the Arts, and Mathematics) learning.

Playground concept #2: “Nature / Adventure”

This concept provides a nature-based play experience. This is visible in the ground pattern that mimics a river and surrounding hills and in the play equipment itself, which includes faux rocks and logs. The play experience focuses on imaginative play, movement, and balance, with ground-level equipment and climbing-based structures.

TECH / INNOVATION



NATURE / ADVENTURE



Your input is important and will make sure we create a playground that meets the needs and wishes of our residents. Please visit bit.ly/CivicCampusPlayground to participate in a short survey that includes different imagery of both playground concepts.

Picnic Season is Here!

Did you know that there are 16 picnic rental areas in six park locations in South San Francisco? Picnic season is here and the Parks and Recreation Department is now accepting reservations through October 25, 2020. You have several options to reserve your picnic site. Many of our picnic sites are reserved several weeks in advance so plan ahead to get your preferred date and location.

Reserving a Picnic Site:

- **New – You can now reserve a picnic site online!** Visit www.ssf.net/rec-catalog to book your picnic. All picnic sites can be booked online except for the picnic shelters at Westborough Park and Orange Park. Picnic shelter reservations must be completed in person at the Parks and Recreation Department, 33 Arroyo Drive.
- **Make your reservation in person.** Visit the Parks and Recreation Department at 33 Arroyo Drive to complete your reservation in person. Business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.
- **Place a tentative hold.** Tentative reservations are accepted by phone by calling (650) 829-3800. Reservations must be confirmed by completing an application and paying fees within 2 business days of the phone reservation.



Census 2020: Everyone Counts in South San Francisco

Every 10 years, the federal government must count each and every person living in the country. It doesn't matter what your citizenship status is, how old you are, or if you have had trouble with the law. Making sure you and your family are counted is one of the most powerful things you can do to support our community and shape your future. The Census is how we make sure everyone has equal representation in government and everyone gets their fair share of resources. It is also used to make important community decisions, like where to build homes, parks, schools, and roads and where to offer health, childcare, and transportation services. Businesses also rely on census data to decide where to open stores and offices, what products to develop, and how to market their services. If we don't have an accurate count, we won't have a clear picture of our city and some residents won't get the services they need. Critical community programs could be affected, like public libraries, early childhood education, school lunch programs, health services, and affordable housing. Schools would not have enough teachers or resources and public transportation would not meet our community needs.

For each person counted, South San Francisco receives up to \$1,000 annually in federal, state, or county funding. Conversely, our City can lose up to **\$10,000 per person** since the Census only takes place every 10 years. That's why it's essential that you and everyone you know participate in Census 2020.

The national census is so important to our democracy that it is required by the U.S. Constitution. If you don't fill out the census form, a Census Bureau representative may visit your home to get the information needed. Starting in late March 2020, you'll be able to complete the census form online, on paper, or by phone in different languages. If you need help filling out the form, there will be support from Community Ambassadors at City Hall, libraries, the Community Learning Center and City events. The information will be confidential (protected by law) and only reported out as statistics. No details about your household or the people living there can be shared for 72 years.

To learn more about Census 2020 and how you can get involved in making sure your community gets fully counted, visit <https://www.ssf.net/Census2020>.

Everyone Counts in South San Francisco. Let's stand up for the count, participate and do powerful things together!

If you would like to be a Census volunteer or want to request Census presentations and trainings for your team or community group, please contact Kathy Blandon Escobar, Census 2020 Program Manager at (650) 829-4610 or Katherine.Blandon@ssf.net.

COUNT ME IN
PLEDGE TO GET COUNTED.

IN SOUTH SAN FRANCISCO
C E N S U S
2020
SAN MATEO COUNTY
EVERYONE COUNTS!

Go to www.ssf.net for more details

The graphic features a dark blue background with a subtle pattern. At the top, the text "COUNT ME IN" is written in large, bold, light blue letters with a white outline. Below it, "PLEDGE TO GET COUNTED." is written in white, bold, sans-serif font. In the center, there is a circular logo for the City of South San Francisco, California, and an illustration of several hands of different skin tones raised in a gesture of participation. At the bottom, the text "IN SOUTH SAN FRANCISCO" is in red, "C E N S U S" is in blue, "2020" is in blue with colorful figures inside the zeros, "SAN MATEO COUNTY" is in blue, and "EVERYONE COUNTS!" is in red. A dark blue banner at the very bottom contains the text "Go to www.ssf.net for more details" in white and yellow.



DOWNTOWN NEWS YOU CAN USE



Downtown South San Francisco Offers FREE Wi-Fi

You can now enjoy free Wi-Fi in downtown South San Francisco, thanks to a great partnership between the City and San Mateo County. Fire up your computer or mobile phone in the downtown area on Grand Avenue between South Spruce and South Airport Boulevard to enjoy 10Mb of free, unfiltered internet connection. To connect to the Wi-Fi network, select **SMC Public WiFi** from the list of wireless networks and follow the prompts to enjoy this open pipeline to the internet. The downtown Wi-Fi is fully funded and supported by San Mateo County.

Free Wi-Fi in the downtown area adds to our existing free Wi-Fi areas, which include City Hall, all our libraries, the Municipal Services Building, and many of our public parks. The County of San Mateo launched its public Wi-Fi program in 2014 to help build out wireless infrastructure and provide modern access to resources available online. The City and County expect to next install free high-speed Wi-Fi in the Westborough area later this year, with more to follow in 2021.

Internet access today is essential for everything from job searches and on-line learning, to keeping up with the news and with family. But access can be expensive and of poor quality in some areas. Together, the City and County will continue efforts to expand free high-speed internet access for all to bridge the digital divide and allow our residents to fully participate in the knowledge economy in Silicon Valley.





DOWNTOWN NEWS YOU CAN USE

Know the Rules of the Road or Face a Ticket!

What’s the number one complaint in South San Francisco? Parking! You should know -- Police are looking for cars parked in restricted areas that are posted by signs, painted red curbs, painted and posted handicap parking stalls, in fire zones, or blocking handicap ramps or private driveways, to name a few. Some parking violations that do not require signage or painted curbs to constitute a violation, so please know:

- **Double Parking**, especially in business districts, is strictly enforced. Double parking includes vehicles that are stopped, or parked regardless if the vehicle is occupied or not. The first violation is \$100 and increases to \$250 for repeat offenses.
- **Parking along the curb within an intersection** is not allowed. Vehicles parked at intersections restrict the line of sight for motorists, block areas where pedestrians may cross, and often block wheelchair-accessible ramps. The law does not require the curbs to be painted red or have street signs posted. The fine for blocking an intersection is \$43.
- **Street Sweeping restrictions** allow our street sweepers access to storm gutters. Street sweeping is critical for stormwater management, protecting our environment, and preventing storm drains from backing up. Street sweepers clean up debris, waste, and particles that could become toxic if allowed to flow into our water system. The fine for not moving your vehicle as indicated by the posted street signs is \$38.
- **Blocking Fire Hydrants** can compromise firefighting efforts. It is illegal to park within 15 feet of any fire hydrant. There is no requirement the curb be painted red or have restricted parking signs. The fine for this violation is \$43.



New Electric Vehicle Chargers in Miller Parking Garage



South San Francisco is going green! Thirteen new level-two electric vehicles (EV) chargers were installed on the top floor of the Miller Parking Garage located at 329 Miller Avenue, as part of PG&E’s EV Charge Network program. Transportation is the largest source of greenhouse gas emissions in California and electric vehicles can help protect the environment and improve the air quality in the Bay Area.

South San Francisco is leading by example. If you are in the downtown area, and are an EV driver, come charge your vehicle at the Miller Parking Garage. For any questions relating to these new EV chargers, please contact Public Works at (650) 877-8550.



Construction Update

Making a Better El Camino Real

El Camino Real runs through the heart of our city, providing a platform for bikes, cars, pedestrians, buses and shuttles. Efforts are underway to make El Camino Real operate more efficiently, and to improve the look and feel of this important thoroughfare. These efforts are collectively called **The Grand Boulevard Initiative**. Phase One of this initiative has already started on El Camino Real between McLellan Drive and Chestnut Avenue. So far the City has constructed 12 biofiltration planters, which are stormwater infiltration cells that capture, treat, and manage stormwater runoff from the street; 36 tree wells; 950 linear feet of pervious concrete sidewalk; 15 ADA curb ramps; a new traffic signal intersection at El Camino Real and Kaiser Way; and traffic signal upgrades at the intersection of El Camino Real and Bart Way.

Now, the contractor is working on ADA ramps and pedestrian refuge areas at medians, high-visibility crosswalks and traffic striping, pavement slurry, traffic signage, bicycle lanes, and more pervious sidewalks between Bart Way and Westborough Boulevard. The projected completion date is July 2020.

The Grand Boulevard Initiative work started at McLellan Drive and is moving south to Chestnut Avenue. The City is also working on El Camino Real from the San Bruno city limits and moving north, with the two efforts eventually meeting in the middle. Last year the City rebuilt the median on El Camino Real from Noor Drive to Spruce Boulevard. This year the City will design new medians for El Camino Real from Spruce Boulevard to Chestnut Boulevard, and replace the chain link fence in the medians with a more aesthetically pleasing fence. El Camino Real is a state road and permission from the California Department of Transportation (Caltrans) is required before this work can begin.

The Grand Boulevard is a collaboration of 19 cities, local and regional agencies united to improve the performance, safety and aesthetics of El Camino Real. Starting in Daly City and ending near the Diridon Caltrain Station in central San Jose, the initiative brings together for the first time all of the agencies having responsibility for the condition, use and performance of the street. For more information on the Grand Boulevard Initiative, please visit grandboulevard.net.

How does our community benefit from this project?

- **Improves safety and circulation for pedestrians of all abilities** –new ADA curb ramps, sidewalks in areas where they did not exist, high-visibility crosswalks, and median refuge areas.



- **Improves safety and circulation for bicyclists** – new pavement surface, bike lanes, bicycle detection loops, and appropriate signage.



- **Improves safety and circulation for motorists** – new pavement surface, vehicle detection loops, traffic signals, high-visibility striping, and appropriate signage.



- **Reduces stormwater runoff and promotes infiltration into the groundwater basin** - new concrete sidewalks and biofiltration planters.





Construction Update

Our City is expanding – bringing new jobs, housing, and economic growth to our community. Some of the major projects currently in progress include:

150 Airport Blvd.

As you drive along Airport Boulevard, chances are the landscape is changing right before your eyes. In addition to the opening of Pinefino (corner of Baden Ave. and Airport Blvd.), and Cadence (corner of Miller Ave. and Airport Blvd.), 150 Airport will soon be home to a new residential development consisting of 157 units. Recently, contractors completed the foundation and two-level parking garage, and are constructing the five stories of wood framing for the housing units. Completion of this project is scheduled for summer 2021.



200 Linden Avenue (HISENSE)

This project includes a seven-story mixed-use building with 97 residential units, as well as 6,500 square feet of retail, and three levels of parking. The project is located in the Downtown Transit Corridor. Currently the contractor is working on the building foundation. Excavation, formwork, and concrete pours continue. Completion of this project is scheduled for December 2020.



988 El Camino Real (SUMMER HILL)

This project, which is the site of the former South City Car Wash, consists of a new six-story, multi-family building with five-stories of residential above one-story of commercial and leasing areas, including two-stories of subterranean garage. The project will have 172 apartment units, a leasing office, amenity areas with a small spa, open space (including improvements to Centennial Trail), and improvements to the intersection of El Camino & Chestnut. Current work has focused on the underground utilities and excavating the subterranean parking garage. Completion of this project is scheduled for winter 2021.



Civic Campus Phase One Under Construction!

On February 28 the South San Francisco City Council celebrated the official groundbreaking of the **Civic Campus Phase One**, consisting of a new Police Operations & 911 Dispatch Center. Located at the corner of Chestnut Avenue and Antoinette Lane, the contractor is busy demolishing the existing building, which was the former Pet Club store, to make way for the new police facility. For the past 34 years, the South San Francisco Police Department has operated from a remodeled building originally occupied by Globe Department Store. The City and the Police Department have outgrown the building, which also is not seismically up to code. Building a modern, seismically safe police facility for our officers and 911 dispatch personnel has been a city priority for many years – a priority which is now becoming a reality! The new police facility will open in approximately 24 months. **Civic Campus Phase Two** consists of a new Library, Parks & Recreation headquarters, City Council Chamber, which doubles as a community theatre, and a park, with construction to start in approximately six months.



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SSF Career & Resource Fair 2020

Join us at the **City of South San Francisco's 4th biennial Career & Resource Fair**, held in partnership with the South San Francisco Chamber of Commerce. Attendees will have the opportunity to meet face-to-face with potential employers representing a variety of industries including education, healthcare, transportation, hospitality, government and much more! Come and explore a variety of career options and enjoy access to free onsite resume review services and an informative job search workshop. Job seekers, bring your resume. **ADMISSION IS FREE!**

The Fair will be held on **Friday, April 24, 2020** at the Municipal Services Building, 33 Arroyo Drive, South San Francisco, from **9:00 a.m. – 2:00 p.m.** South San Francisco residents have exclusive early entry access to the Fair beginning at 9:00 a.m. General public access begins at 10:00 a.m. We hope to see you there....**OPPORTUNITY** awaits!

Contact ssfjobfair@ssf.net for more information.

