



Mayor's Update



Happy Friday SSF!

□ Halloween is less than two weeks away, and our Parks & Recreation team is excited to kick off the holiday with tomorrow's [Halloween Extravaganza](#). Come in your best costumes for games, a pumpkin patch, and then get your candy fix at the Trunk or Treat where various City departments have some fun planned for you! □



Also on tomorrow's agenda is our free [Flu Shot Clinic](#)! No appointments necessary – walk in or drive in to the City Hall parking lot, and keep the viruses away!



City Council Candidates Forum Replay

The League of Women Voters of North & Central San Mateo County hosted a [Candidate Forum](#) for the upcoming South San Francisco City

Council (District 2 and 4) election this past Wednesday. Unfortunately, there were some technical difficulties with the livestream, and many of you weren't able to log in. The full replay is now available on our [YouTube channel](#) and the [City website](#).

Scam Stopper Replay



We received such a positive response to the free Scam Stopper seminars Vice Mayor Eddie Flores and I hosted last month, we wanted to be sure to get a better replay available for everyone who may have missed it. The replay is now available on our YouTube channel.

[Watch Here](#)

Federal Reserve's 2024 Small Business Credit Survey



Small Business Credit Survey

Fielded by the Federal Reserve Banks

The Federal Reserve Bank is currently conducting a survey of small businesses – those currently in operation, recently closed, or about to launch - and has asked for the help of local governments in informing small businesses of this opportunity to share your recent experiences about whether and how you use debt, what financial conditions you face, and more. Answers to these questions contribute to data that directly inform the Fed, federal government agencies, service providers, policymakers, and others—a public good ultimately benefiting your business and others like yours. All responses are confidential. The survey closes November 1, 2024.

[Take the Survey](#)

SSF Chamber of Commerce's New Member Installation and Awards Celebration



Speaking of businesses, the South San Francisco Chamber of Commerce hosted their New Member Installation and Awards Celebration last week. Congratulations to our Economic Development Manager, Ernesto Lucero for being selected as a recipient of one of the 2024 Business Excellence Awards, voted on by 275 individuals from our community! This recognition highlights his outstanding contributions and impact in South San Francisco. I was also excited to present the Mayor's Award to the South San Francisco Education Foundation for all their great work in supporting and enhancing public education. Congratulations to all the honorees!

[Register to Vote](#)



Have you registered to vote?



<https://registertovote.ca.gov>

Start or update your registration online on California's election website. You can also register to vote by mail or in person on California's election website.

Voter registration deadlines

- Online registration deadline: Monday, October 21, 2024
- Register by mail deadline: Must be postmarked by Monday, October 21, 2024
- In person registration deadline: Tuesday, November 5, 2024

Did you know that the City Council chooses one of its members as Mayor and one of its members as Vice Mayor? The City Council Handbook provides for every district to have an equal chance at representation through the Mayorship by rotation by district. For more information about the selection process for the Mayor and Vice Mayor, refer to the [City Council page on the City website](#).

Register

Presidential General Election - 2024 Vote Center



2024

VOTE CENTER



LIBRARY | PARKS &
RECREATION CENTER

SOUTH SAN FRANCISCO
901 Civic Campus Way

Library Community Room, 2nd Floor

Voting Hours:

Monday – Friday | 9:00 AM – 5:00 PM

October 7 – November 4

Closed on Monday, October 14 for **Indigenous People's Day*

Saturday – Sunday | 9:00 AM – 5:00 PM

October 26-27 and November 2-3

Tuesday | 7:00 AM – 8:00 PM

November 5 ***Election Day***

The Presidential General Election 2024 is just around the corner! Beginning Monday, October 7, cast your vote at the Library Parks & Recreation Center, 2ND floor Community Room or drop off your mail ballot at the Ballot Drop Boxes that are located in three locations: 1) outside the L | PR parking lot/playground area; 2) in front of City Hall; or 3) in the City Hall parking lot off Miller Avenue.

Voting Hours

- [Monday - Friday | 9:00 AM - 5:00 PM](#) | [October 7 - November 4](#)
- [Saturday - Sunday | 9:00 AM - 5:00 PM](#) | [October 26-27 and November 2-3](#)
- [Tuesday | 7:00 AM - 8:00 PM](#) | [November 5 *Election Day*](#)

[Learn More](#)

About Measure W – Business License Tax



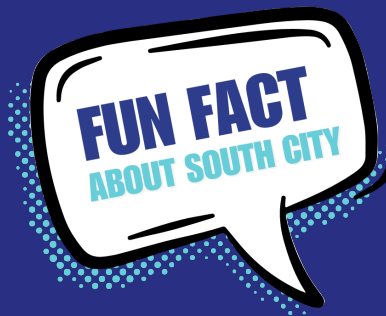
Have you heard of the **NEW BLT?**

The Business License Tax (BLT) Measure updates the City's existing business tax with a progressive structure largely based on the number of employees. If approved by voters, it would result in smaller businesses paying a nominal increase and larger businesses paying a more significant increase. The measure was approved unanimously by the South San Francisco City Council on July 24, 2024, and it will appear in your November 2024 ballot as Measure W.*



*Measure W referenced here is Measure W – Business License Tax Measure, which will be on the November 2024 ballot. This is different from Measure W - a local sales tax that was approved by South San Francisco voters in November 2015.

[Learn More](#)



Indy is short for Industrial!

Earlier this week, we launched our new chatbot, Indy. Indy's name was created and selected by City staff in honor of our history as the Industrial City. Indy offers residents a seamless experience, providing access to city services through an intuitive web chat assistant and a convenient text messaging feature. This cutting-edge solution is designed to quickly address inquiries, provide information on a wide range of city services, and allow residents to submit service requests or communicate directly with city staff.

[Learn More](#)

UPCOMING SSF & LOCAL EVENTS

Youth Poet-in-Residence: Passing the Torch



Celebrate the voice of young poets! Hear Elizabeth Wong, 2023-2024 Youth Poet-in-Residence (YPR) read her original works and receive a free copy of her chapbook. We will also introduce Andrada Tomisinet, South City's 2024-2025 YPR in a welcoming ceremony to celebrate her appointment and the bright future of youth poetry.

[Learn More](#)

Senior Holiday Boutique and Makers Fair



PLEASE JOIN US FOR OUR 43RD

HOLIDAY BOUTIQUE & MAKERS FAIR

SATURDAY, NOVEMBER 2

10:00 A.M. TO 4:00 P.M.

LIBRARY | PARKS & RECREATION CENTER
901 CIVIC CAMPUS WAY, SOUTH SAN FRANCISCO

FREE ADMISSION

COME SUPPORT OUR LOCAL VENDORS! ENJOY A DAY OF SHOPPING FEATURING UNIQUE, ONE OF A KIND, HANDCRAFTED JEWELRY, CLOTHING, ACCESSORIES, CANDLES, HOUSEWARES, AND MORE! FREE REFRESHMENTS WILL BE PROVIDED.



SSF SENIOR SERVICES | (650) 829-3820 | WEB-REC@SSF.NET

Come support our local vendors! Enjoy a day of shopping featuring unique, one of a kind, handcrafted jewelry, clothing, accessories, candles, housewares, and more! Free refreshments will be provided.

[Learn More](#)

Other Upcoming Events

Get involved in community! Below are some of the events covered in last week's Newsletter and other major highlights. Check out our [City Calendar](#) for more opportunities to plug in!

- October 19: [Flu Shot Clinic](#)
- October 19: [Halloween Extravaganza](#)
- October 20: [Film Showing: Nurse Unseen](#)
- October 22: [Senior Showcase](#)
- October 24: [Sizzle & Sisig Induction Cooking Event](#)

- November 23: [Thanksgiving Fun Run](#)

COMMUNITY RESOURCES

Trash Talk—Halloween shouldn't create a scary amount of waste!



A scary amount of waste is created every Halloween: Candy wrappers, costumes and decorations, and single-use tableware just to name a few.

Here are some tricks for your treats:

- Create your costume with materials you already have or can borrow from others, or consider shopping at a thrift or consignment store.
- Use a pillowcase, empty bucket, or reusable bag to collect candy.
- Decorate with whole or carved pumpkins. Resist the urge to paint or alter them in a way that would keep them from being composted after the holiday.
- Invest in rechargeable batteries for any decoration that requires batteries.
- If you're hosting a party and serving bottled or canned beverages, make sure the empties get recycled (under the dark blue lid of a split recycling cart, or in a larger cart/bin labeled "Containers Only").
- Choose reusable holiday décor: tablecloths, plates, cups, and utensils.
- Freeze any leftover candy. Gingerbread house building is right around the corner!

Got more tips? Or photos of DIY costumes or decorations? Please send them to info@ssfscavenger.com so we can share with others.

Stay informed with other City communications! Sign up to receive newsletters from the Library and Parks & Recreation, or get notifications about the Shuttle, construction, and Police bulletins by signing up on the [City website](#).

Yours in service,
James Coleman
Mayor of South San Francisco



City of South San Francisco | 400 Grand Avenue | South San Francisco, CA 94080 US

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