



OFFICE OF THE CITY CLERK  
ROSA GOVEA ACOSTA

## CAMPAIGN SIGNS

The City of South San Francisco has specific guidelines regarding placement of all campaign signs within its city limits that are defined in Municipal Code Section SSFMC 20.360 – Signs

### 20.360.004 – Prohibited Signs

L. **Signs on Public Property.** No person shall paint, mark, or write on, **or post or otherwise affix any handbill or sign to or upon any public property**, including, but not limited to, sidewalk, crosswalk, curb, curbstone, street lamp post, hydrant, street median, tree, shrub, tree stake or guard, post, railroad crossing, electric light or power or telephone or telegraph pole, or wire appurtenance thereof, or upon any fixture of the fire alarm or police communications system, or upon any lighting system, public bridge, public building or wall, drinking fountain, street sign, or traffic sign or any other public place, except:

1. Signs or handbills posted by a public officer or public employee in the performance of a public duty;
2. Signs that are required or authorized by law;
3. Messages placed on transit shelters sponsored or contracted by the applicable transit agency pursuant to a contract with the transit agency and with its consent; and
4. A sign, banner, or other similar display that meets all of the following criteria, as determined by the City Manager or designee:
  - a. Is located within the Downtown area or along El Camino Real;
  - b. Is no greater than 24 square feet;
  - c. Is affixed to an electric light, power, or telephone/telegraph pole or other stationary fixture and the display is placed at least eight feet above the ground;
  - d. Is displayed for no more than 30 days in any calendar year;
  - e. Is made of high quality, weather-proof, durable material; and
  - f. Promotes any of the following types of events: (i) public programs or educational activities held in the City that are open to the public and serve the community in a non-discriminatory way, (ii) events that encourage tourism in the City, (iii) events that promote the culture and/or history of the City.
5. A sign, banner, or other similar display that is constructed by the City, paid for out of City funds, and posted by a City employee within the scope of his or her City employment.

The City understands that many candidates contract with private companies for placement and removal of campaign signs. This is to inform you that it is the responsibility of each candidate or organization to ensure that this law is complied with in South San Francisco. Violations of the Municipal Code will be reported to the Code Enforcement Officer, referrals may be made to the Planning Division, Building Division or Police Department and can result in removal and prosecution.

Thank you for your cooperation in this matter.

A handwritten signature in blue ink that reads "Rosa Govea Acosta". The signature is fluid and cursive, with the first letters of each name being capitalized and prominent.

Rosa Govea Acosta, MMC, CPMC  
City Clerk