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The City of South San Francisco

For Immediate Release

South San Francisco's "Adopt a Storm" Drain Kicks Off in February

*Show your pride for the City by helping keep it clean and get a
free SSF Rain Poncho!*

SOUTH SAN FRANCISCO, Calif., Feb. 6, 2017 - The City of South San Francisco's Public Works Department, led by Councilmember Mark Addiego, has kicked off an "[Adopt a Storm Drain](#)" initiative to help keep South San Francisco beautiful. Keeping the city's drains open is especially important during the fall and winter rainy season when debris can clog drains and can cause street and sidewalk flooding.

"I'm personally very excited about this initiative, as it gets our community involved in helping keep our City clean and safe," said Councilmember Mark Addiego. "Doing little things like picking up trash and litter will go a long way in helping prevent future flooding in our City."

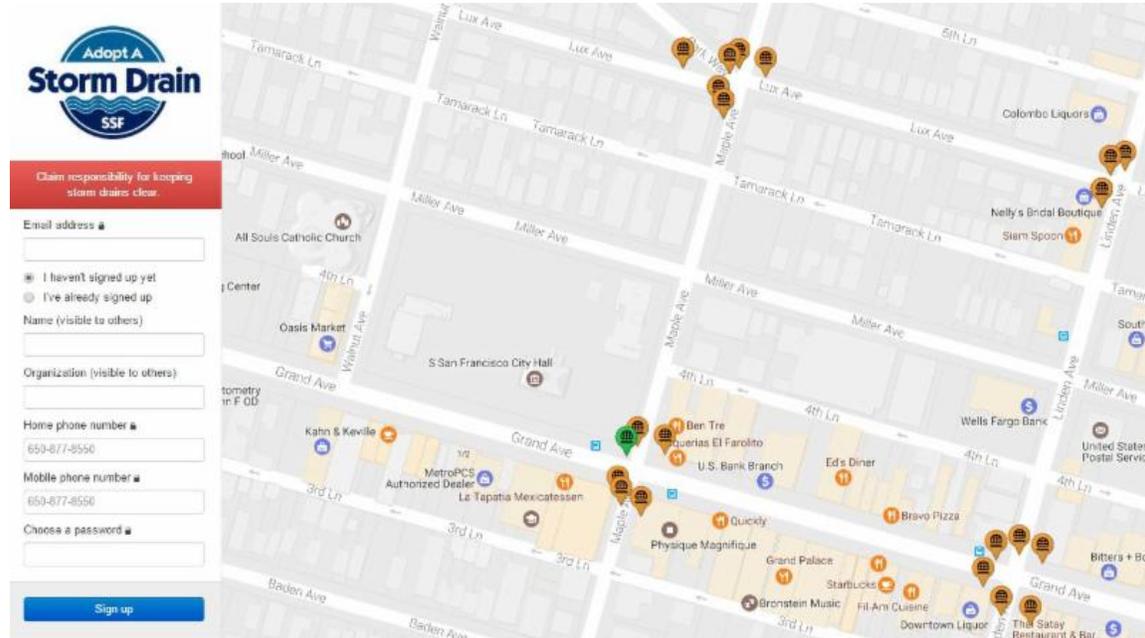
The City is looking for volunteers who are willing to keep storm drains free from litter and debris by simply picking up garbage from an adopted drain when you see it. You can select a drain that's right outside where you live, and the City will provide you with all of the necessary materials to help you do this!

Councilmember Addiego is featured on [video](#) showing people how easy it is to sign up and adopt a drain. To incentivize people to sign up, for the month of February, everyone that signs up to Adopt a Storm Drain will receive a South

San Francisco rain poncho, in addition to a box of supplies and advice on how best to keep storm drains clear.

How do I sign up?

The process is easy. Simply go online at bit.ly/SSFAdopt and enter in your contact information and pick from a neighborhood picture, what drain you'd like to adopt.



The image shows a screenshot of the "Adopt A Storm Drain" website. On the left is a sign-up form with the following fields and options:

- Claim responsibility for keeping storm drains clear.** (Red banner)
- Email address** (text input)
- I haven't signed up yet
- I've already signed up
- Name (visible to others)** (text input)
- Organization (visible to others)** (text input)
- Home phone number** (text input, pre-filled with 650-877-8550)
- Mobile phone number** (text input, pre-filled with 650-877-8550)
- Choose a password** (password input)
- Sign up** (blue button)

On the right is a map of San Francisco showing various streets and locations. Numerous orange and green pins are placed on the map, indicating the locations of storm drains available for adoption. Labeled streets include Tamarack Ln, Lux Ave, Miller Ave, Grand Ave, and Baden Ave. Labeled businesses and landmarks include All Souls Catholic Church, Oasis Market, S San Francisco City Hall, Kahn & Keville, MetroPCS Authorized Dealer, Le Tapatia Mexicatessen, Ben Tre, Guerias El Farolito, U.S. Bank Branch, Ed's Diner, Physique Magnifique, Grand Palace, Starbucks, Bronstein Music, Hi Am Cuisine, Downtown Liquor, The Satay Restaurant & Bar, Wells Fargo Bank, United States Postal Service, Nelly's Bridal Boutique, Siam Spoon, and Colombo Liquors.

If you prefer to have someone help you "Adopt a Storm Drain", please contact web-pw@ssf.net or call (650) 877-8550.

Check out one of our volunteers - they made it a family event!



About South San Francisco

The City of South San Francisco proudly remains *The Industrial City*, a reflection of its steel mill and ship building past, redefined to reflect the innovative, entrepreneurial and industrious spirit which has made South San Francisco the Biotech Capital of the World, with 214 active biotech companies and growing. A vibrant community of 64,585 residents, South San Francisco enjoys a high quality of life with an extensive public parks system, active library and learning programming and a dynamic, engaged community making South San Francisco a great place to live, learn, work and play.

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