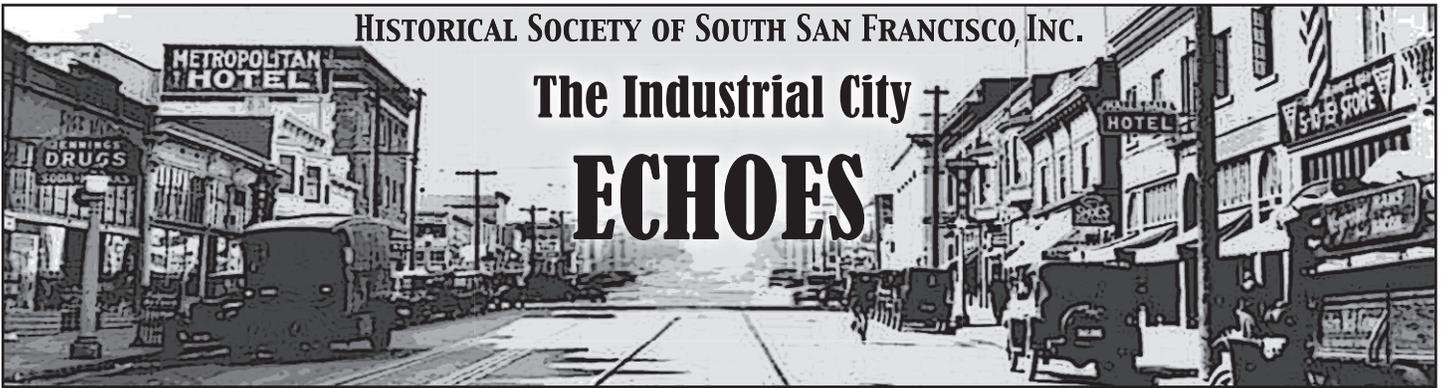


The Industrial City ECHOES



www.ssf.net/history

Newsletter No. 135 - September 2016

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2016 Calendar

September 15	Chamber Mixer
September 19	General Meeting
October 17	Board Meeting
October 21	Annual Awards Dinner
November 21	Board Meeting
December 19	General Meeting

General meetings are held at:
Magnolia Center, 601 Grand Ave. - 7:00 p.m.

Board Meetings are held at:
Society Museum, 80 Chestnut Ave. - 7:00 p.m.

Members are welcome to Board Meetings.
Members and non-members are welcome to General Meetings.



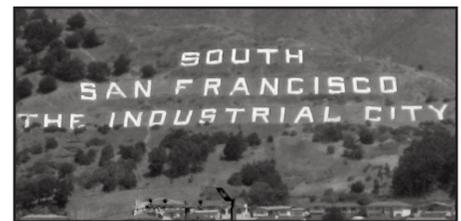
Program for September General Meeting

September 19, 2016, 7:00 pm

Municipal Services Building, 33 Arroyo Drive, South San Francisco

SIGN OF THE TIMES A SOUTH SAN FRANCISCO DOCUMENTARY

JOIN South San Francisco Public Library and Parks & Recreation for a film screening of “*Sign of the Times*”, an award-winning documentary which aired locally in 1988. The hour-long video chronicles the transformation of South San Francisco from company town, to industrial giant, through post World War II developments.



“*Sign of the Times*” title stems from the emblematic sign that rises over the city: “South San Francisco: The Industrial City.” To the blue-collar workers who labored in the city’s meat packing plants and steel mills, the message represented their hard work and accomplishments. To some of the newer residents, the sign was outdated and misleading. The tension boiled over in the late 1980s when an ordinance was proposed to remove “The Industrial City” from the sign. “*Sign of the Times*” features candid interviews from residents, workers, developers and historians and is interlaced with archival photos and footage that captures the town’s rich history.

Filmmakers Martha Cain and Steve Cohen will be in attendance.

This program is free and open to members and non-members.

Refreshments will be served after the program

Please Note

The September meeting will be held at the Municipal Services Building City Council Chambers 33 Arroyo Drive.

Attention Cookie Brigade



Please remember to bring a batch of your favorite homemade cookies on June 20th. *Many Thanks!*

The following 2016-2018 Slate of Officers is to be voted on at the September 19 General Meeting:

President: Sylvia Payne
First Vice President: Cisca Hansen
Second Vice President: Bill Zemke
Financial Secretary: Donna Smith
Secretary: Michael Calbreath
Treasurer: Julie Chimenti

2016-18 Directors:
Jeanette Acosta
Sam Bonanno
Gene Hessler
Valerie Sommer
Ginny Tilton

CHESTNUT MUSEUM

2016 MUSEUM SPECIAL EXHIBIT

The Long View: A Panoramic Photo Exhibit of the Industrial City



The new exhibit encompasses a never before display of black and white panoramic photographs of employees who worked at Western Meat Company/Swift Co, Virden Packing/Armour Meats, WP Fuller Paints, Steiger Terra Cotta, Enterprise Foundry, Pacific-Jupiter Steel, South City Lumber Company, Edwards Wire Rope, Reichardt Duck Farm, Bethlehem Steel, and more. Artifacts, memorabilia, and company histories are all part of the exhibit. Recently added was a 1933 lot and block map originally hanging at the SSF Land & Improvement Co. Sales Office. The exhibit will run through March, 2017.



The 80 Chestnut Avenue Museum now has a dedicated Facebook page. Information on upcoming meetings and Historical Society events can be found at [facebook.com/SSFHistSocMuseum/](https://www.facebook.com/SSFHistSocMuseum/)

Museum Accessions/Acquisitions

- **Barbara Demattei** – Two water color paintings by the late Jack Drago.
- **Shirley Zocchi** – Dubl Handi Washboard (c. 1920s)
- **Richard Rocchetta** – Letter from City Clerk Art Rodondi to City of Daly City requesting support of resolution sending students to Brussel's World Fair (Expo 58); and newspaper ad promoting the Sign Hill sign (1958).
- **Jacquelyn Pettinari** – 1916-18 panoramic postcard of downtown SSF (San Bruno Road).
- Unknown – Promotional Dubuque Packing Co. dish.
- **Elsie Pollastrini** – Two bone China tea cups; Druid's Fez hat worn by Dino Pollastrini; various Enterprise Journal, Enterprise, & SF News newspapers (1946-56); American Legion Aux Bernard McCaffery Unit Garrison Hat; American Legion photos (1949); Lions Club meeting photos at Leo Jacopi's building, and at Johnson Lyle's Restaurant.
- **Burlingame Historical Society** (Jennifer Pfaff) – Four photos of Steiger Terra Cotta(c. 1913) belonging to the Dessin-Day Family Collection. Photos are of the interior and exterior of the plant.
- **Dino Xerogeanes** – Videos of various SSF High School reunions; student body card; basketball and football team photos & football game program (1944); Topper basketball team photo (1948); SSF High School block letters; WWII Civil Defense certificate from the City of SSF; Irish Town memorabilia (1997); WWII government issued ceiling price list for grocery stores.
- **Jeanette Acosta** – Two plaques given to Victor John Feudale: Chairman of Historic Preservation Commission and from Historical Society in recognition as a Historic Preservationist. Plaque presented to Phyllis Feudale as 2001 Victor John Feudale Person of the Year.
- **Don Grant** – S.P. Trainline Magazine (July 2016) article: South San Francisco and SP's Baden Branch, by Henry Bender, Jr.
- **Janet Olson** – Champagne flutes & wine glass from SSF Art & Wine Festival (1984-1990).



Check out and LIKE the South San Francisco Historical Society Museum Facebook page [facebook.com/SSFHistSocMuseum/](https://www.facebook.com/SSFHistSocMuseum/) for historical articles, historical photos, current Historical Society events and museum exhibits.

Message from Historical Society President

This will be my last "President's Message" since my term will end at the September social when we elect new officers. I have to say that being President was so easy thanks to our great Board of Directors and the members who contribute their time for our events and fundraisers. The tea was its usual great success and now I will concentrate on the banquet, along with the banquet committee. There is a lot of preparation for this event. We will be happy to accept (and appreciate) items for our "salami" raffle, such as wine, liquor and gift cards. If you would like to donate these items, you can bring them to the museum on open days. We look forward to seeing you at the banquet.

Thank you all for the opportunity to serve as your President and thank you for your continued support to this very important organization!

— Ginny



In Memory

Stephen A. Crisafi

Phyllis D. Feudale

Bertha Iskra

Alma Massolo

Marie Pariani

Rudy D. Santini



Memorial Donations

Lawrence J. Armanino

Donor: John & Elisa Noonan

Fernanda Berchielli

Donor: Manola Scovel

Dave DeMartini

Donor: Roy and Rose Bava

Phyllis Feudale

Donors: Dave & Pat Armanino

Roy & Rose Bava

Alan & Julie Chimenti

Mary Giusti

Victoria Morales Healy

Barbara & Larry Leusing

Don & Jane Oclassen

Robert & Sylvia Payne

Ginny & Jerry Tilton

Ray & Maria Yoschak

Nancy & Joe Zammuto

John Gardini

Donors: Dave & Margie Casagrande

Bertha Iskra

Donors: Sharon Albera

Roy and Rose Bava

Chris & Tina Butler

Donna Campi

Alan & Julie Chimenti

Mary Giusti

Victoria Morales Healy

Robert & Sylvia Payne

Manola Scovel

Ginny & Jerry Tilton

Marie Pariani

Donors: Ginny & Jerry Tilton



Evelyn Martin (left) and Elizabeth Ervin (right) recently celebrated their 98th birthdays at the Basque Cultural Center.

New Historical Society Members

Mark Addiego

Trish Colombo

Victoria Lambertson

Deborah Cardoza McDermott

Joy Lamarr Nasdeo

Ruth Reimche

Grand Avenue Library Re-Opening



Hold the Date!

Saturday, October 15, 2016 at 10:00 a.m.

Join us at the Grand Avenue Branch Library, 306 Walnut Avenue, to celebrate the Library's Centennial Anniversary and the Grand Avenue Library Re-Opening with festivities including a ribbon cutting, refreshments, and family friendly activities.

Valerie Sommer - Library Director

Victorian Tea & Boutique

The 14th year of Plymire-Schwarz Teas are now a fond memory and the hard-working team that created the magic are hopefully enjoying a rest!

Our sold-out event provided ladies and gentlemen an afternoon(s) of scones, sweets & savories along with tea and lemonade. Guests had fun taking group photos in our "Potting Shed" selfie spot, shopping in our boutique, or simply enjoying our peaceful garden and the sunshine.

Our Tea Committee is most grateful for all the time and energy our volunteers gave. Many thanks to those who donated food, worked the boutique, assisted in the kitchen, public relations, printings and mailings, reservations, laundry, solicited donations, staged the house, provided music, and so much more. We also thank the teens who assisted us as servers. You are all terrific and we know we could not have this event without your help!

Mark your calendars for July 22 & 23, and 29 & 30, 2017 for our 15th Tea!



Margie Casagrande - Plymire-Schwarz Tea Committee Member



Armstrong Brewing Co. Fundraiser

A BIG THANK YOU goes to Armstrong Brewing Company for holding a very successful fundraiser on June 25th for the Society. We especially appreciate the historic photographs they now have on display. Many members, friends, and family attended, including a surprise visit by Charlie Chaplin. Everyone agreed it was a fun evening!



32nd Annual Historical Society Banquet

The South San Francisco Historical Society presents its 32nd Annual Historical Society Banquet on Friday, October 21st, 2016 starting at 6:00 PM at the Elks Lodge, 920 Stonegate Drive, South San Francisco. The Master of Ceremonies will be Former State Assemblyman Gene Mullin. This year's honorees of the Victor John Feudale Award are Basil Cavaliere and Joe Hunziker who are being acknowledged for their outstanding contributions and dedication to the Historical Society and the community. The society is also honoring Roy Bava for the Lifetime Achievement Award. The annual gala raffle drawing will benefit the Society's Chestnut Avenue Museum and the Plymire Schwarz Center.

Tickets are \$40 per person and are available via Historical Society Board member Donna Smith, at (650) 796-9466. Tickets will be picked up at the door. Deadline for reservations is Friday, October 14th, 2016. For more information, please contact Ginny Tilton, Banquet Coordinator at (650) 438-5498 or ginny640@att.net.

2016 Recipients of the Victor John Feudale Award



Basil Cavaliere, 83, is a long-time business owner, community volunteer and philanthropist. His company, South City Car Wash opened in 1958 and today is celebrating its 58th year as a family-run business. Basil has maintained membership in the Chamber of Commerce for over 55 years and was honored with a Lifetime Achievement in Business

presented by Congresswoman Jackie Speier. Basil has been a member of the South City Lions Club for 45 years and served as President in 1974 and 1979. He has been a member of the Elks Lodge in SSF for 50 years. He was honored as "Person of the Year" by the City of South San Francisco in 1976 for his volunteer work coordinating our Bicentennial and in 1994 by the SSF Italian-American Citizens Club for dedication to community service. For over 50 years Basil's business donations have supported local police, fire, schools and youth sports in South City. His business continues to support our current and former men and women in uniform with free car washes, food and gifts on Veteran's Day. Basil directed and sponsored the first St. Jude Childrens Hospital fundraiser for SSF in the mid 1970's. Basil is celebrating his 60th wedding anniversary this year with his lovely wife, Barbara. Together they have two sons (both married) and 4 grandchildren and spend much of their summers enjoying retirement in Lake Tahoe.

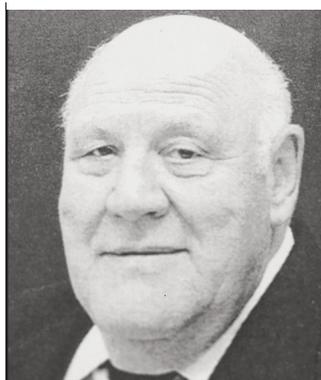


Joe Hunziker was born in South Central Minnesota, on November 17, 1958, the youngest of three children to German and Norwegian descendants. His father was a home improvement business owner, and his mother was a stay at home mom. In 1970 his father was diagnosed with Alzheimer's disease at age 54, and that changed his life. Joe graduated from

Minnesota State University-Mankato, in 1984, moved to San Francisco and began his first full time job for Saint Mary's Hospital in their Adult Day Health program in Spring of 1985. That started his professional career of working with aging adults, memory loss individuals and their families.

Joe took the Adult Day Care Coordinator job with the City of South San Francisco in March of 1996, just prior to his only child, Anelise being born. Joe has been employed by the City of South San Francisco for over 20 years. He became the Senior Services Supervisor and began his long standing commitment to the Historical Society. He had the pleasure of knowing and working with Victor John Feudale, as well as being a neighbor of Phyllis. His interactions with Ray and Rose Bava continue to this day. He also worked closely with Eleonore Fourie and Elizabeth Ervin, while the Museum was housed at Magnolia. He is honored, humbled and grateful to be the recipient of the 2016 Victor John Feudale Award.

2016 Lifetime Achievement Award Recipient



Roy Bava was born in San Francisco in 1925. He was a World War II veteran where he served in Europe and was awarded two battle stars. After returning home, Roy married Florence Pozzi and they lived in San Francisco for a short time. They then moved to South San Francisco where they made their home and raised their daughter, Denise. Roy worked for Simmons Company for eighteen years. After leaving Simmons, he went to work for Grassi American. In 1967, Roy and three partners started Bayside Building Materials in San Mateo. In 1981, Florence passed away. Roy continued working and at the age of 62, he retired. It was at this time that Roy and Rose were married and started their world travels. Roy is a member of many organizations such as the VFW, the American Legion, the ICF, the YMI, the Italian Peninsula Social Club, and the Italian American Athletic Club, but his favorite and first love is the South San Francisco Historical Society, where he is currently the Plymire House steering committee director.



The Industrial City ECHOES

Historical Society of South San Francisco, Inc.
80 Chestnut Avenue
South San Francisco, CA 94080

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Organization
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OR CURRENT RESIDENT

South San Francisco Historical Society

Board of Directors

President Ginny Tilton
First Vice President Sam Bonanno
Second Vice President Sylvia Payne
Recording Secretary Cisca Hansen
Treasurer Julie Chimenti
Financial Secretary Donna Smith

2014-2016 Directors

Jeanette Acosta, Michael Calbreath,
Robbie Huerta, Valerie Sommer, William Zemke

2015-2017 Directors

Lynn Boldenweck, Dave Casagrande, Victoria Morales Healy,
Gloria Lagomarsino, Lois Mares

Ex Officio Members

Roy Bava, Diana Ferrari, Mary Giusti,
Sylvia Payne, Ray Yoschak

Plymire-Schwarz Steering Committee

Director: Roy Bava
Jeanette Acosta, Rose Bava, Louise Brusco,
Julie Chimenti, Elizabeth Ervin, Mary Giusti,
Robbie Huerta, Ray Yoschak

Museum Directors

Elizabeth Ervin and Sylvia Payne

The SSF Historical Society is co-sponsored by the SSF Parks & Recreation Dept. It is through the City's generosity that many of the Society's goals are accomplished.

Contact & Location Information

Chestnut Avenue Museum

80 Chestnut Avenue
650-829-3825
Tues & Thurs (2-4:00 p.m.) and
2nd & 4th Saturdays (1-3:00 p.m.)
Museum Committee Co-Chairs:
Elizabeth Ervin & Sylvia Payne
Office Hours: Weds (10-2:00 p.m.)
Please call if you are interested
in volunteering at the museum.

Historical Society of South San Francisco, Inc.

80 Chestnut Avenue
South San Francisco, CA 94080

History Room / Grand Avenue Branch Library

306 Walnut Avenue
650-877-8533
Thurs (2-4:00 p.m.) or by
appointment

Plymire-Schwarz House

519 Grand Avenue
650-875-6988
Wednesdays (2-4:00 p.m.)
Director: Roy Bava

Memberships Expire December 31

Membership runs on a calendar year expiring annually
on December 31st.
Membership is \$15.00 per person - \$20 per family.
If you are interested in becoming a new member contact
the museum at 650-829-3825 or
Mail your check to:
South San Francisco Historical Society
80 Chestnut Avenue
South San Francisco, CA 94080

ECHOES: 650-829-3825 • ssfhistorical@gmail.com
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