



SOUTH
SAN FRANCISCO
THE INDUSTRIAL CITY

JOIN US FOR A SCREENING OF

SIGN OF THE TIMES

• A HISTORICAL DOCUMENTARY ABOUT SOUTH SAN FRANCISCO •

In the 1980s, Sign Hill was the subject of controversy. An effort to remove the word “industrial” eventually led to Sign Hill’s designation as a national landmark.

New Date!

SEPTEMBER 19TH, 7:00 P.M.
MUNICIPAL SERVICES BUILDING, 33 ARROYO DRIVE



Call (650) 829-3860 ten days prior to event to request sign language or other accommodation. Please refrain from wearing scented products to programs.

NOTICE OF DATE CHANGE

Sign of the Times A South San Francisco Documentary

Join South San Francisco Public Library and Parks & Recreation for a screening of "Sign of the Times", an award-winning documentary which aired locally in 1988. The hour-long video chronicles the transformation of South San Francisco from company town, to industrial giant, through post World War II developments. "Sign of the Times" title stems from the emblematic sign that rises over the city: "South San Francisco: The Industrial City." To the blue-collar workers who labored in the city's meat packing plants and steel mills, the message represented their hard work and accomplishments. To some of the town's newer tenants, the sign was outdated and misleading. The tension boiled over in the late 1980s when an ordinance was proposed to remove "The Industrial City" from the sign. "Sign of the Times" features candid interviews from residents, workers, developers and historians and is interlaced with archival photos and footage that captures the town's rich history. Filmmakers Martha Coiro and Steve Conroy will be in attendance.

*Thursday, April 14 at 6:00 p.m. at Municipal
Services Building, City Council Chambers,
33 Arroyo Drive, South San Francisco, CA.*

*Adam Elsholtz
Library Program Manager*



The date of this program in the March 2016
Historical Society newsletter has been changed.
The new date for the film screening is
September 19, 2016